

Media Alliance of Houston: Sandy Schenker Capell Scholarship Application

The Sandy Schenker Capell scholarship was created to honor Sandy and her commitment to mentoring and developing young talent. A \$2,500 scholarship will be awarded each year to a Houston area high school senior interested in a media career. The ideal candidate will represent the qualities that Sandy exuded in her daily life; Commitment, Leadership, Motivation and Determination.

This Scholarship is open to Houston area High School seniors interested in a career in media

Name: _____

Address: _____

City: _____ ST: _____ Zip: _____

Phone: _____ Email: _____

GPA: _____

Leadership Positions: _____

Extra Curricular Activities:

University/College attending: (if undecided, what options) _____

SAT/ACT Score: _____

Interest in Media: (check one)

- Journalist
- Advertising Creative
- Sales
- Radio/TV On-Air Talent
- Production

Choose From 1 Essay Question Below: (500 words or less)

- 1) How does media play a role in your life?
- 2) If you could design a game/talk show/podcast, what would your message be and why is this important to you?
- 3) Words to describe Sandy Scheker Capell include; Commitment, Leadership, Motivation and Determination. What four words best describe you, and explain their meaning to you?
- 4) One of Sandy's favorite sayings is "control the controllable" What is your favorite saying, and how do you implement it in your life?

Home Video Requirements:

- A 30-second recorded video explaining "WHY ARE YOU CHOOSING TO PURSUE A MEDIA DEGREE IN COLLEGE?" (Home video may be shot from phone and emailed or mailed on a USB drive).

High School Transcript must be sent via email ScholarshipMAH@gmail.com or mailed

Entries can also be mailed to:

Disney Advertising
Attn: Sandy Colwell
3310 Bissonnet
Houston, TX 77005

Scholarship amount is \$2,500

Funds must be used for educational expenses

Application Deadline is Friday, May 23RD, 2025

Winner will be notified in July 2025

One recipient will receive the scholarship each year

Media Alliance of Houston can only send checks to universities, we cannot cut checks directly to individuals.